**ASEAN ESC Model City** 

### Capacity Building Project for Green, Clean and Beautiful Xamneua

Town profile, project objectives, first year achievement and next steps of the project implementation

# **Town profile**



# Town profile

- Provincial population: 0.4 mill (Xamneua 0.017)
- Area: 16,500 km2 (UDAA Xamneua: 1470ha)
- Geographic location: mountainous region with more than 1000m above sea level.
- Lowest temperature during winter: below freezing point
- People's way of life: farming (rice, corn, vegetable, peach, pear, plum) and cattle
- One of the oldest producers of mulberry silk in the region

# **Economic potentials**

Eco-tourism (mountains, creeks, caves) Hydro power dams with small water

Vegetable and fruits Animal husbandry

reservoir

Mulberry silk and handieraft

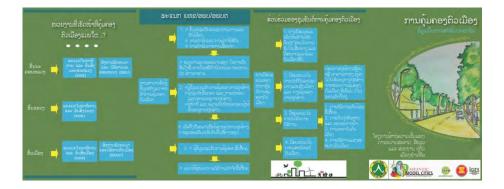
### **Towns' vision**

By the year 2020, Xamneua will become a green, clean, livable, attractive, and a pristine tourist destination of the Lao PDR's north.

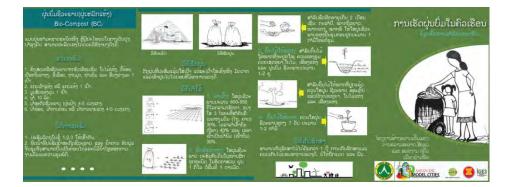
# **Project objectives**

- Building the ESC concept based on effective urban service delivery, land use planning and people's participation in maintaining the quality of urban environment.
- Launching the green and clean city programme by:
- Increasing town's public green space, 30% (of 350ha) in 2012,
- Ensuring pollution free in natural water ways, 2015,
- Preparing for full reuse and recycling of wastes, 2020
- Maintaining the air quality within the national standards and limiting the green house gas emissions from all sources, 2015

• Informational leaflet on 4 thematic topics have been prepared and distributed to more than 120 households and agencies



#### Urban administration and service delivery



#### Composting of organic wastes



#### Simple waste water treatment method



#### Town cleaning and greenery

 47 persons from the government agencies and local communities have been trained in a two day workshop



• More than 20 families started the production of bioextract from organic wastes and applied in daily life



• About 1.5 hectares of public park has been created by the project support as a part of demonstrative activities



• The representatives of another 7 nearby towns attended the national workshop and discussed the way forward in replicating ESC development concepts



### The next steps

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- Continuing information campaign
- Installation of waste water treatment facilities
- Expansion of town green areas
- Monitoring water and air quality

### **Future directions**

- The strategic actions for ESC should be built on from improving waste management, waste water treatment facilities, protection and expansion of green areas and other administrative functions.
- Training programmes must follow by implementation action plans and demonstrative projects;
- To secure adequate support it is significantly important to link the project objectives and implementations with government socio-economic development plan and funded projects from other sources;
- The project achievement assessment should go beyond the physical impacts and look at unstated mandates;

# Thank you for listening